**Work To Do**

**July 25 – August 22**

Promote contest

* Hand out bookmarks, flyers, etc at Bellevue Square Mall (in front of Apple Store?)

Prepare for Android app launch

* Read up on requirements and procedure – screenshots, preview video, etc.

Landing page

* Create custom landing page in HTML/CSS/JS with App Store / Google Play Store buttons, privacy and support pages, and social icons

Create benchmarking suite to compare performance of Parse vs. custom backend

**May 24 – July 9 (Launch Day)**

Product

~~Address book (phone contacts) integration~~

* ~~Pull contacts list in sign up flow (AND log in with FB)~~
  + ~~Ask user permission to access contacts~~
  + ~~Read/store contacts information (name, phone numbers, emails, etc)~~
    - ~~Determine which contacts have LinkMeUp~~
* ~~Merge FB friends suggestions and phone contacts~~

~~App-to-text messages and LinkMeUp invites~~

* ~~Allow users to send songs to phone contacts as text messages~~
  + ~~Check out title~~

~~by artist~~

~~(Embedded) Link~~

~~Sent via LinkMeUp. Download LinkMeUp on the App Store at \_\_\_\_\_\_.~~

* + Programmatically send separate text messages to multiple contacts

~~Permissions~~

* ~~Push notifications~~
  + ~~Ask at the “right” time – first song sent, first friends added~~
  + ~~If denied, show custom screen up to times on log in~~
* ~~Address book access~~ 
  + ~~If denied, show custom screen up to times on log in~~

Single search option

* ~~One search bar with autocomplete~~ 
  + ~~Good use of remaining space on first screen~~
* Songs/videos UISegmentedControl?
  + Look into SoundCloud links for songs (vs. YouTube links for video)
  + (Consider) Draw content from multiple sources

Change UISegementedControl colors in Inbox to better reflect selected/deselected state

Consistent color scheme

* ~~Launch screen: orange gradient background with LinkMeUp icon~~
* Greater use of orange color in app (i.e. “Send Link” navigation bar)

(Consider) Uninterrupted audio playback on leaving app

Development

~~Put LinkMeUp on version control~~

~~Production vs. development branches~~

Hiring

~~Find Android developer~~

* Contact 30 candidates via InMail (LinkedIn Recruiter Lite)
* Make job posting in ~~Seattle Android Developers~~, Greater Seattle Area

Marketing

Screenshots

* ~~Frames and captions for App Store~~
  + ~~Search screen~~
* More screenshots for FB page and app reviewers

Posts on (all) high school Facebook groups

Promote Facebook page